

From: LG Sonic insights@lgsonic.com
Subject: Free Webinar 21 July | Managing Harmful Algal Blooms in Recreational Lakes and Reservoirs
Date: 15 July 2026 at 3:00 PM
To: hazim.elnaser@mewf.de

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New Webinar

Harmful Algal Bloom Webinar Series:

Managing Harmful Algal Blooms in Recreational Lakes and Reservoirs

Join us for a free webinar on Tuesday, 21 July 2026.

Harmful algal blooms are putting growing pressure on recreational lakes and reservoirs: health advisories that close swimming areas, disruptions to boating and fishing seasons, and threats to the ecological balance that keeps a waterbody healthy. In this session of our Harmful Algal Bloom Webinar Series, E.J. Neafsey and Ally Berry examine what drives bloom formation and how ultrasonic technology can suppress cyanobacterial dominance without chemicals, alongside the monitoring and watershed nutrient management that make an integrated program work.

 **Date: Tuesday, 21 July 2026**

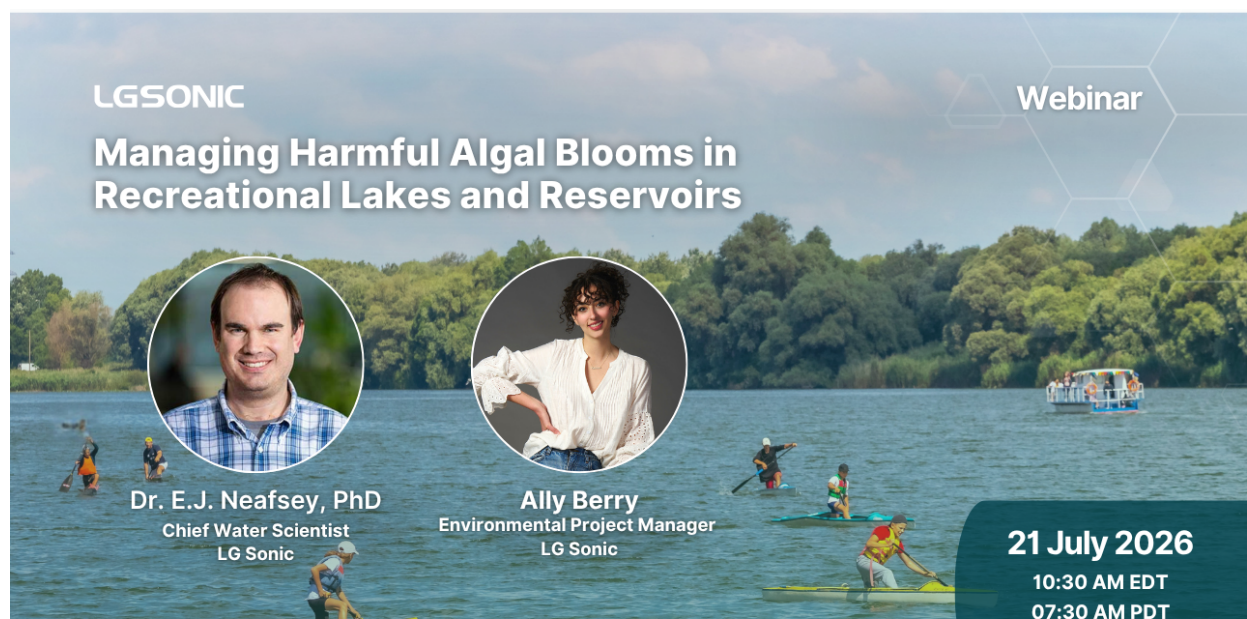
 **Time: 7:30 AM PDT | 10:30 AM EDT | 4:30 PM CEST**

Speakers:

- Dr. E.J. Neafsey, Chief Water Scientist, LG Sonic
- Ally Berry, Environmental Project Manager, LG Sonic

 **Registration is required. Secure your spot now and gain practical, field-tested insights on managing blooms in recreational lakes and reservoirs.**

Register Now!



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Webinar

Managing Harmful Algal Blooms in Recreational Lakes and Reservoirs


Dr. E.J. Neafsey, PhD
Chief Water Scientist
LG Sonic


Ally Berry
Environmental Project Manager
LG Sonic

21 July 2026
10:30 AM EDT
07:30 AM PDT

Webinar Highlights:

- Bloom Formation in Recreational Waters: the nutrient loading, stratification, temperature, and light conditions that trigger blooms.
- Public Health and Recreation Risks: cyanotoxins, swimming advisories, and impacts on boating and fisheries.
- Chemical-Free Algae Control: how ultrasonic technology suppresses cyanobacterial dominance without chemical treatment.
- Integrated Management: combining ultrasonic control with monitoring and watershed nutrient management for lasting results.

Why Attend?

- ✓ Understand the specific challenges HABs pose to recreational lakes and reservoirs.
- ✓ Learn practical strategies for keeping water safe and open through algae season.
- ✓ See how ultrasonic technology controls blooms without chemicals.
- ✓ Get live answers to your questions and access the full recording on demand.

Who Should Attend?

Lake and reservoir managers • Parks and recreation departments • Recreational lake and beach operators • Watershed and environmental coordinators • HOA and community lake associations • Environmental consultants • Anyone responsible for keeping recreational waters safe and open.

Reserve Your Spot Today

Attendance is free but registration is required. Register now to join live or receive the recording afterward. A confirmation email with login details will follow.

We look forward to seeing you on 21 July 2026!

Save your seat!

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